

# Noah Hayes

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## Summary

Interaction designer, developer, and entrepreneur with over five years of experience in site design, development, and deployment. Skilled at building effective, productive, working relationships with both engineers and artists.

## Education

Louisiana Tech University, 2005  
Bachelors of Science in Marketing  
Minor in Communication Design

## Awards & Press

1st Place, 2004 Louisiana Tech  
University "Top Dawg" Business  
Plan Competition

Fast Company Interview,  
May, 2008

Folksonomy Interview,  
October, 2006

## References

Available upon request.

## Accomplishments

- 1 Co-Founded VGPRO.com, a social content site for the video games industry; ranked as a top 10,000 site (quantcast, May 2008) with over 600,000 monthly unique visitors.
- 2 Created the web's first user incentive based video sharing site, GreedTube.com; featured in a number of tech industry blogs and press publications.
- 3 Implemented, from the ground up, the web presence for NiFTy TV, a P2P live broadcast video player; including a browser-based, mac-compatible version.
- 4 Developed and deployed Louisiana Tech University's internal grants database and publicly accessible research site.

## Work History

NETWORK FOUNDATION TECHNOLOGIES (NFT), 2007-2008

*Developer and Interaction Designer*

Developed and designed online systems for NiFTyTV, coordinating between both the marketing and engineering departments. Advised and contributed to the NiFTyTV identity design.

AXLE NETWORKS, INC., 2005-2007

*Co-Founder, Creative Director, Site Architect*

Led in the development of VGPRO.com. Managed day to day activities with advertisers, site content staff, and development team.

LOUISIANA TECH UNIVERSITY, 2003-2005

*Graphic Designer, Web Developer*

Worked with faculty and the University's Research Department to design, develop, and implement collaborative web tools.

FREELANCE INTERACTION DESIGNER, 2002-curent

Clients include: Scottrade.com, University of Missouri, Baylor University, Washington University.

## Skills & Interests

Photoshop (expert), XHTML (expert), CSS (expert), Javascript (advanced), PHP (advanced), ASP, SQL

Design Research, Information Architecture, Interaction Design, User Experience Design, Data Visualization